

## Case Study EB

# SVOX Speeds EB's Time to Market with Versatile Text-to-Speech Solution

*Premium Text-to-speech Solution Easy to Use; Contributes to Safety*

Detailed, articulate voice prompting including street and city names were goals of Elektrobit Automotive GmbH when it teamed with SVOX AG to bring an improved text-to-speech enabled navigation system to market.

“Our customer was looking for a multilingual solution in a hurry,” explains EB’s Product Manager, Alexander Asner. “This is a feature-driven market where small differences between products can have a huge impact. Applications in addition to automotive navigation and infotainment systems include personal navigation devices.”

According to Mr. Asner, “SVOX technology is a state-of-the-art audio experience. Thinking about ‘perfect’ voice output calls to mind several key measurables,” he says. “These are volume, rhythm, stress, intonation and articulation. We found SVOX able to deliver on all of these measures, including 20 languages that allowed us to offer another first-to-market feature in our software. “Moreover,” he adds, “the speech solution is of very high quality, which is really pleasant.”

Now being deployed in consumer electronics giant MEDION’s award winning navigation device, the small footprint interface received a No. 1 ranking by Auto Motor Sport in Germany. It is being shipped throughout Europe, which places special value on the system’s multilingual capabilities.

The SVOX text-to-speech solution supports a large number of platforms, including but not limited to Windows CE, Windows XP, Symbian, QNX and Linux. “Speech instructions designed by SVOX are precise and clear, and preferred voice recognition engines can be easily integrated,” comments Mr. Asner.

“As we continually evaluate the technologies necessary to continue our innovation leadership, we turned to SVOX as the experts in speech output technology on mobile devices,” said Daniel Gast, Product Manager of Navigation for EB. “Our continued work with SVOX has been extremely beneficial to our customers and helps end-users to save time and money on the fly.”

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